

MARK W. SHEALY

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EDUCATION

- Texas Tech University, Lubbock, TX
Ph.D. in Technical Communication & Rhetoric (in progress) 2017
Dissertation: "Materiality and Simulation: Designing Sexual Harassment Policies for Digital Spaces"
- University of North Texas, Denton, TX
M.S. in Information Science 1992
- Mississippi State University, MS State, MS
M.A. in English 1987
Thesis: "The Lacanian Other in the Ghost Stories of Henry James"

PUBLICATIONS

- Professional Digital Marketing for Academic Self-publishing? Strategies, Tactics, and Questions*
Sweetland Digital Rhetoric Collaborative, Blog Carnival 10 (Nov. 22, 2016) 2016
- A Review of "Ethereal Queer: Television, Historicity, Desire" by Amy Villarejo*
Enculturation: A Journal of Rhetoric, Writing, and Culture (June 8, 2016) 2016

CONFERENCE PRESENTATIONS AND POSTERS

- Developing Sexual Harassment Policies for Online Writing Classes: Embodiment and Material Conditions in Digital Spaces*
Association of Teachers of Technical Writing (ATTW) Annual Conference, Houston, TX 2016
- The Embedded Librarian in the Online First-year Composition: Risks, Rewards and Challenges*
College Composition and Communication (CCCC) Annual Convention, Tampa, FL 2015
- An Ecological System and Usability Analysis of Selected Weather Communication Products for National Weather Service-Lubbock*
International Conference on Design of Communication (SIGDOC), Greenville, NC 2013

PAPERS IN PROGRESS FOR PUBLICATION

- Materiality Trumps Simulation: "Hillary 1984" (and other Rhetorical Assaults on the Female Body Politic)*
- Bertrand Russell's "The Philosophy of Bergson": A Rhetorical Critique and Exposition*
- Introduction to a Vietnam Archive: A [Digital] Meditation on Memory, Death, and Sexuality (webtext)*

TEACHING EXPERIENCE

- Gulf Coast State College (GCSC), Panama City, FL
Adjunct Faculty, Language & Literature Division 2009-Present
[Teach online and on-site courses in Composition I and Composition II; teach on-site courses in Literature by Women and in American Literature]
- Northwest Florida State College (NWFC), Niceville, FL
Adjunct Faculty, English & Communications Department 2007-Present
[Teach courses in Composition I, Composition II, and Writing & Grammar]
- Everest College, Dallas, TX
Full-time Instructor/Librarian, General Education Department 2004-2006
[Researched, designed, and taught courses in Composition and in Critical Thinking]
- Okaloosa-Walton College, Niceville, FL
Adjunct Instructor, Communications Department 2003-2004
[Taught courses in Composition I, Composition II, and College Success]

RELATED EXPERIENCE

- Advanced Online Strategies (AOS), Destin, FL
Editor of Content Development and Social Media 2015-Present
[Charged with overseeing content creation for website implementation; responsible for creating and updating social media accounts; work with clients to design marketing strategies]
- The Humanities Center at Texas Tech University, Lubbock, TX
Designer/Videographer 2015
[Tasked with group designing and marketing a \$50K art project information kiosk; individually created a documentary video for presentation to administrators]

Queens Public Library, Queens, NY
Senior Librarian/Assistant Principle Branch Manager 1998-2002
[Managed branch operations, staffing, and public relations; supervised, trained, and evaluated reference librarians; managed administrative functions, including budgeting]

AWARDS

Gulf Coast State College (GCSC), Panama City, FL
“Outstanding Adjunct Instructor of the Year” 2015

National Endowment for the Arts
Awarded 1st and 3rd places for acrylic/photo series entitled “CK1-12” 1998

MEMBERSHIPS

Association of Teachers of Technical Writing (ATTW)
Council of Writing Program Administrators (CWPA)
National Council of Teachers of English (NCTE)
Rhetoric Society of America (RSA)

REFERENCES UPON REQUEST